

# Tobacco Prevention, Education, and Cessation

Oregon's Tobacco Prevention and Education Program (TPEP) was launched in 1997 with a clear and simple mandate – to reduce tobacco-related illness and death. Since its inception, TPEP has been a comprehensive program, addressing the issues of tobacco use and Oregon's anti-tobacco efforts are saving lives and money.

Each year in Oregon, tobacco use kills nearly 7,000 people. It claims more lives than motor vehicle crashes, suicide, AIDS, and murders combined. Tobacco use is the leading preventable cause of death in Oregon and the nation. Tobacco use costs Oregonians almost \$2.4 billion annually – a staggering financial burden, and of particular concern at a time of serious economic difficulties in the state.

## The Facts

### Clatsop County Tobacco Fact Sheet, 2019

#### Tobacco's toll in one year<sup>1-5</sup>



**6,500** Adults who regularly smoke cigarettes

**3,210** People with a serious illness caused by tobacco



**107** Tobacco-related deaths



**\$14.6 Million** spent on tobacco-related medical care



#### Population

Youths 7,575  
Adults 31,625  
Total residents 39,200

**\$13 Million** in productivity losses due to premature tobacco-related deaths

#### Among tobacco retailers assessed in Clatsop County<sup>6</sup>



**1 in 5** advertised tobacco or e-cigarettes outside the store



**100%** sold flavored products (menthol, candy, etc.)



**13%** sold products within 12" of toys, candy, gum, slushy/soda or ice cream



**2 in 5** offered price promotions/discounts



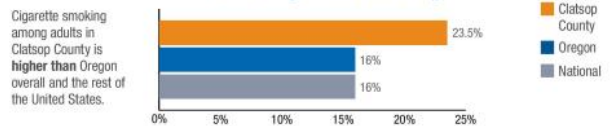
**49%** advertised cigarillos for less than \$1

#### Components of a comprehensive tobacco prevention program

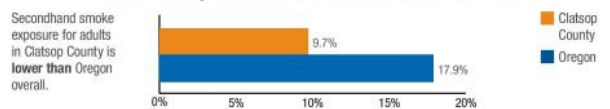
Oregon's Tobacco Prevention and Education Program (TPEP) supports local public health authorities to serve all 36 counties and nine federally recognized tribes. TPEP works to:

- Engage communities in reducing the tobacco industry's influence in retail stores
- Increase the price of tobacco
- Promote smoke-free environments
- Provide support and resources to Oregon smokers who want to quit
- Engage diverse populations of people in Oregon

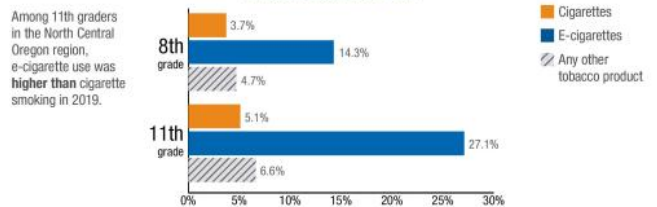
#### Adult cigarette smoking<sup>1</sup>



#### Adults exposed to secondhand smoke indoors<sup>1</sup>



#### Youth tobacco use<sup>7</sup>



1. Oregon Health Authority, Behavioral Risk Factor Surveillance System, Annual, 2018.  
7. Oregon Health Authority, Oregon Healthy Teens Survey, 2019.

Note: The North Central Oregon region includes Clatsop, Columbia, Gilliam, Hood River, Sherman, Tillamook and Wasco Counties. Estimates are reported by region instead of county when one or more estimates from the county level represented too small a population to be reliable.

**Want to know more or have questions about the burden of tobacco in your community?**  
Visit Smokefree Oregon to find out what you can do: <https://smokefreeoregon.com/take-action/>

1. Oregon Health Authority, Behavioral Risk Factor Surveillance System, Annual, 2018.  
2. Campaign for Tobacco-Free Kids, The Toll of Tobacco in Oregon, <https://www.tobaccofreekids.org/problem/toll-us/oregon>  
3. Oregon Vital Statistics Annual Reports, Volume 2, Chapter 6, Mortality, Table 6-20.

Available at: <http://www.oregon.gov/oha/ph/BirthDeathCertificates/VitalStatistics/annualreports/Volume2/Pages/index.aspx>  
4. Oregon Health Authority, Estimates calculated using 2017 Oregon Vital Statistics Annual Reports and Center for Disease Control and Prevention smoking related illness estimation.

5. Portland State University, Oregon Population Estimates, 2018.  
6. Oregon Health Authority, Oregon Tobacco and Alcohol Retail Assessment 2018.



PUBLIC HEALTH DIVISION  
Tobacco Prevention and Education Program

Tobacco Fact Sheet, 2019 | Clatsop County

You can get this document in other languages, large print, braille or a format you prefer. Contact the Public Health Division at 971-673-0372. We accept all relay calls or you can dial 711.

OHA 2593 Clatsop County (03/2020)

## Tobacco and Nicotine Initiatives in Clatsop County

- **Tobacco and nicotine-free Clatsop**

**County campus:** Clatsop County facilities are tobacco and nicotine-free! All county buildings and the grounds around them are off-limits to smoking and smokeless tobacco/nicotine use. The Tobacco-free campus ordinance covers the 800/820 Exchange buildings, Judge Guy Boyington Building, County Courthouse, Sheriff's Office/Jail and Public Works building and shop in Astoria, and the Parole and Probation office and Animal Shelter in Warrenton.



- **Smoke Free Workplace Law Enforcement:** Under the [Indoor Clean Air Act](#) (ICAA), smoking and vaping of any substance is prohibited in public places and workplaces, with few exceptions. The ICAA is enforced when the public takes action and reports a violation. Call 1-866-621-6107 or complete an [Oregon Health Authority : Complaint of Violation : Indoor Clean Air Act : State of Oregon](#).
- **Tobacco Retail License:** On January 8, 2020 the Clatsop County Board of County Commissioners passed Tobacco Retail Licensing [Ordinance NO. 2019-03](#). This new license was created to increase retailer knowledge and compliance of laws regulating the sale of tobacco and nicotine products, and specifically to reduce sales to minors under 21.

## Phone Resources

### Tobacco Cessation

- **Quitline 1-800-QUIT-NOW (1-800-784-8669)** or [I'm Ready to Quit - Smokefree Oregon](#)
- **TTY: 1-877-777-6534**
- [Native Quit Line - Smokefree Oregon](#): 1-800-QUIT-NOW (1-800-784-8669) and press 7

- **Español: 1-855-DEJELO-YA (1-855-335-3569)** or [Vive Sin Fumar - Smokefree Oregon](#)
- **Teens and young adults/vaping** [This is Quitting | truth \(thetruth.com\)](#) or text **DITCHVAPE** to **88709**
- **Asian Smokers' Quitline**
  - **Chinese: 1-800-838-8917**
  - **Korean: 1-800-556-5564**
  - **Vietnamese: 1-800-778-8440**

## Report Indoor Clean Air Act Violation

The ICAA is enforced when the public takes action and reports a violation.

- [Oregon Health Authority, Indoor Clean Air Act: Complaint of Violation reporting: 1-866-621-6107](#)

## Online Resources



[CDC Tips from Former Smokers](#)



Kill the Can Org



African American Tobacco Control Leadership Council (AATCLC)



Flavors Hook Oregon Kids



# truth initiati

INSPIRING LIVES FREE FROM  
SMOKING, VAPING & NICOTINE

Truth Initiative: Inspiring lives free from smoking, vaping and nicotine



Oregon Health Authority Health Promotion and Chronic Disease Prevention



Clatsop County Tobacco Retail License



Indoor Clean Air Act, Oregon Health Authority



Smoke Free Oregon



Vive Sin Fumar

Oregon  
Health  
Authority



NPAIHB

*Indian Leadership for Indian Health*

Native Quit Line



COLUMBIA  
MEMORIAL  
HOSPITAL

Columbia Memorial Hospital Tobacco Cessation Services



THE CENTER FOR  
BLACK HEALTH & EQUITY

Center for Black Health & Equity



[Columbia Pacific CCO First Steps - Health Pregnancy Rewards Program](#)

## **Supporting Documents**

[Clatsop County Schools E-Cigarette Use Assessment 600.99 KB](#)

[E-Cigarette Assessment - Summary of Findings 398.02 KB](#)

[Guest Column - 'E-Cigarette Craze Hurting Our Children' 928.44 KB](#)